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RM-9242

From: "Joseph D'Alessandro" <jdman@magpage.com>
To: "Jada Barnes" <JBARNES@fcc.gov>
Date: 6/3/98 1:45pm
Subject: Re: LPFM RADIO -Reply

Dear Jada Barnes:

Will You See If Chairman Kennard Will Summit This For me Rule RM-9242 for LPFM Radio to the :

Office of the Secretary
FCC

Thank You

Mrs.D'Alessandro

RECEIVED

JUN - 3 1998

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

Dear Senators, and Congressman, Lady's, Chairmain

Kennard, Commissioner's.

Please Read:

I have been reading the comments of the NAB concerning the LPFM program that the FCC has on their agenda.

I am appalled by their comments. How do they have the right to make such vague and discriminating comments concerning the citizens

of this country that want to have the possibilty of having a low power radio station. They have made derogatory remarks with no truth to back

up their facts. Not all the people that want to start a LPFM radio station are uneducated, ignorant teenagers.

I have been in the radio industry for the past 8 years and I do won a broadcasters license. I probably know more about what the FCC

allows and what is against their agenda. I learned from the ground up and I am willing to abide by the FCC regulations.

The reason that I want LPFM passed, is because I cannot afford to start a full power radio station, but yet, this is the profession that I love and want to be a part of. I want to own my own radio station and I am willing to start at the lowest level to prove my dedication to the radio industry.

My husband is on disability, and coming up with 100,000 or 150,000 dollars to start a full power station is something that is not within my reach.

I know my community and I know what it takes to make a community station.

I believe that the majority of the people that want LPFM passed are in the same situation as I am.

We are not teenagers that want to use to airwaves to satisfy our teenage fantasies.

I know for myself, that I am a mature, educated adult that wants to have that chance, as our constitution states, our unalienable right to pursue the field that we desire, and to have a chance to make a difference, for our community and even our country.

These broadcasting moguls have had the reins for far too long, and now it is the time to give America back to the American people, not to just a handful of profit hungry corporations.

They state that they know what the people want. How do they? Do they come to the individual communities and ask the individual people what they want to hear? NO!!! They sit behind their desks, hundreds or maybe even thousands of miles away and decide what they want to do with the individual stations. Do they go to the individual businesses and ask what they can really afford to pay for advertisins? NO!!!! They decide the cost of advertising while sitting behind their desks, regardless of what these small individual businesses can afford. Do they really care about the individual communities PSA's? No, how can they. They don't even live in the communities that they are suppose to represent.

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WE, who want to own our own community radio stations live in these communities. We know the businesses and the people that reside here. We have a relationship with the community and their residents. We know their likes and dislikes. Why? Because we are one of them. Give back the airways to the people. It is suppose to be theirs. We are the ones that listen to the radio. We are the ones that advertise on the radio. We are the ones that can make the radio station succeed or fail.

There has been enough back door selling of individual radio stations to the big corporations. In Delaware alone, 3 major radio corporations have purchased 99% of the radio stations in this state. That is a black mark against the communication industry and the FCC. It seems as if money is the only thing that talks in this industry. Those that have against those that have not. This country is suppose to be free. Then free it. Let the opportunity be for all individuals to pursue their dream and not just those that are good at back door tactics with their pockets full of cash.

Please pass LPFM RM9242. Give the airways back to those that truly love this medium, and not just for the money, but for the true heartfelt love of it.

We are willing to abide by the FCC guidelines, so give us a choice and stop listening to the NAB. The NAB are not really concerned with the legal aspect of LPFM. Their concern all points to the free they have of losing some advertising dollars that these small stations might get for themselves. I wish that they would be truthful and tell the FCC why they are so against LPFM. It all boils down to the all mighty buck.

Do me a favor and let the NAB know that there is enough to go around, but first they have to change their attitude.

As I just stated, please pass LPFM RM 9242. It is well overdo.

Thank you,

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